

# CALLING ALL PHOTOGRAPHERS

TREASURE COAST PHOTOGRAPHY CENTER, INC.



## *“From the Heart Juried Photo Exhibition 2022”*

### Event

*“From the Heart Juried Photography Exhibition”* is the ninth annual photography exhibition presented by the Treasure Coast Photography Center, Inc. and hosted by the City of Port St. Lucie Mid Florida Credit Union Event Center. This photography exhibition is a sponsored event and is being conducted in support of Harmony Hope Stables, a 501c3 organization on the Treasure Coast whose mission is to provide Harmony, Hope and Healing to the lives of children in need. Their music and equine therapy programs help them achieve their mission. The equine and music programs focus on children who have suffered abuse, trauma and neglect along with those with special needs. Programs involve children and teens that include year round interaction with horses, musical instruments, group music therapy and family drum circles. Harmony Hope Stables programs focus on developing communication, social, sensory, cognitive and emotional skills through equine and musical programs for children in need.

For more information go to: <http://hhstables.org>



### Eligibility

All amateur and professional photographers may enter.

### Important Dates

**Dec 28, 2021 – Feb 15, 2022** Online digital submissions

**Feb 25, 2022** Notifications of acceptance or non-acceptance via email

**March 25, 2022** Last day to receive approved shipments

**March 28, 2022** Turn-in of Juror approved photos at Port St. Lucie Civic Center  
9:00am – 5:00pm

**March 31, 2022** Opening Reception & Awards ceremony at Port St. Lucie Civic  
Center 6:00 pm – 8:00 pm

**April 1 – April 28, 2022** Exhibition open to public Monday thru Friday 8:30 am -4:15 pm

**April 29, 2022** Pickup photographs at Port St. Lucie Civic Center 9:00 am – 6:00pm

## Awards

14 Cash Awards in 4 Categories, 1 Special Award, plus Best In Show, Totaling \$2000.00

Best In Show:----- \$500.00

1st Place in Each Category:-- \$200.00

2nd Place in Each Category:--\$100.00

3<sup>rd</sup> Place in Each Category:---- \$50.00

One Special Award:-----\$100.00

A number of Honorable Mention ribbons could also be awarded at the discretion of the judge.

## Categories

### **All Categories Subject to Digital Submission Guidelines**

**Animals:** This category includes all kinds of animals. They can be photographs of pets - dogs and puppies, cats and kittens, amphibian - as well as photos of wildlife, zoo life, farm/domesticated animals and even insects. **The animal is to be the primary subject of the photograph.**

**Flora/Landscape:** Photographs in this category include landscapes, outdoor scenic, nature images, sunrise/sunsets, seascapes, farms and gardens - to name a few. **The images showcase outdoor beauty.**

**People:** This category encompasses photographs of people in all walks of life - parenting and family, children, baby, couples and relationships, model/fashion, people engaged in outdoor activities, etc. **The person(s) must be the primary subject of the photograph.**

**Open:** This category will include photos that do not fit into any of the other categories. This category can be used for unrestricted creative license, images drastically altered in software like Photoshop. **The basic image must be photographic in origin, not a graphic design.** Images can be of any subject matter and can be composed of any number of photographic images/layers, to include composites, and stitched panoramas. This category also includes architectural subjects, cityscapes, urban scapes and still life.

## Digital Submission Guidelines

\* Each photographer may submit (via digital upload) **up to five (5) photographs in each category** to the jurying panel for review and scoring.

\* A non-refundable entry fee of \$20 (for TCPC, Inc. members in good standing through the duration of the show) and \$25 (for non-members) will be charged for each uploaded photograph.

\* Color, B&W or monotone images are acceptable.

\* Nudes, pornographic or deemed inappropriate subject matter will not be accepted.

\* If the photo contains a recognizable person, especially children, a model release must be made available, if requested upon sale.

\* Each image entered may be submitted in only one category.

\* Photographs previously submitted to ***“From the Heart Juried Photo Exhibition”*** but not accepted for hanging and Judges Review are eligible to be entered again.

\* All photographs must be for sale.

- \* All entries must be 100% photographic in origin and the entrant's original conception and execution.
- \* You may use any post production editing software to improve/enhance the **natural appearance** of the image; i.e., levels, contrast, brightness, curves, tone, hue, dodge and burn, saturation, lightness, color balance, tint, etc.
- \* You may use filters or software tools to add texture, sharpen, soften, blur, de-speckle or remove noise from your image. **The ending result must be subtle and believable.**
- \* Non-photographic presets and actions, or any other post-production techniques that enhance the **natural appearance** of an image but **do not add, remove or warp** elements in an image are permitted. Does not apply to the **Open category**.
- \* Non-photographic graphic elements like text, patterns, digital frames and motifs are only allowed to be used in the **Open category**.
- \* You may not combine multiple images to make a final photograph, except in the **Open category**.
- \* **All composites, montages, stitched panoramas, and images that contain manipulated elements must be entered in the Open Category.**
- \* **Any entry which, in the eyes of the jurying panel, appears to be drastically altered (not believable) or contain “removed, added or manipulated elements” will be disqualified or moved to the Open category.**
- \* There will be no exceptions for deadlines, specifications or rules.
- \* All decisions of the jurying panel and Treasure Coast Photography Center, Inc. are final.

## **How to Enter**

Starting Dec. 28<sup>th</sup> 2021 you may upload your images to: [www.onlinejuriedshows.com](http://www.onlinejuriedshows.com). On their home page look for the Treasure Coast Photography Center, Inc. link “From the Heart”. Click on “Enter this Show” and follow the instructions. Be advised, you will need to sign up for a free account prior to uploading your images. All payments need to be made by the cut-off date/time to avoid deletion. Submission deadline is at Midnight PDT Feb. 18th 2020.

- Digital file criteria: JPEG format, sRGB color space, 1920 pixels on the long side (horiz. or vert.) at 72ppi – not to exceed 4MB. Use your own file naming structure.

## **Jurying Process**

A three person professional level jurying panel will review and score all entries and select the top images to be hung and eligible for awards. The final award selections will be made by a professional, independent judge, after the selected photographs are hung in the gallery. Notifications of acceptance or rejection will be made via email Feb. 27, 2020.

## **Accepted Entry Print Criteria**

\* With exception to size, your final print must be an unmodified version of the juried digital submission.

\* Images printed on the following substrates are acceptable: Any quality photo, metallic or fine art paper. Canvas, aluminum, wood and acrylic are also acceptable.

\* **Professional presentation is a must!** Use industry accepted matting and framing techniques. It is understood that some nontraditional substrates, i.e., aluminum, wood, acrylic and gallery wrap canvas may be displayed without the addition of a finished frame assembly (mat, glass & frame). Non gallery wrap canvas work requires a finished frame.

\* The minimum photo print size is 8” on the short side. Finished work **must not exceed 32”** in height or width, including the nominal frame size (glass/Plexiglas dimensions).

\* **All entries must be wired for hanging. No saw tooth hangers & no double wired.**

\* Please affix an identification label to the rear top left corner of the finished photograph. The visible label must include: Name, Address, Phone Number, Email Address, Title and Selling Price (your selling price **cannot** be changed after entry).

\* Submitted work that does not meet the above requirements will not be accepted – no exceptions.

Your photograph(s) must be turned in on Monday March 30<sup>th</sup>, 2020 between the hours of 9:00 am 5:00 pm at the Port St. Lucie Civic Center, 9221 SE Civic Center Place. Port St. Lucie, FL. 34952.

**All images must remain on display for the duration of the show through April 28<sup>th</sup>, 2022**

## **Liability**

The Treasure Coast Photography Center, Inc. and the City of Port St. Lucie will exercise the best possible care in the handling of your submissions. But, neither the Treasure Coast Photography Center, Inc. nor the City of Port St. Lucie shall be responsible for loss or damage of your submission due to fire, theft, vandalism, or any other cause. Entries submitted constitute agreement to the conditions set forth in this prospectus.

## **Shipping Requirements**

If you live outside the Treasure Coast (Florida) area, shipping of accepted work is permissible. Shipping requirements are as follows: Photographers are responsible for all shipping arrangements and expenses. Roundtrip shipping expenses must be prepaid. Any entries sent collect will not be accepted. All artwork must be packed in a reusable USPS. UPS or FEDEX approved container and all packing material must be sufficient for safe repacking and return (no plastic peanuts or shredded paper). Crates/boxes must be clearly and properly labeled for return shipment. Your shipment must arrive by Thursday March 27<sup>th</sup>, 2020 at the following address: Treasure Coast Photography Center, Inc.

From the Heart Juried Photography Exhibition 2020  
C/O Kay Kent  
59 Mediterranean Blvd. East  
Port St. Lucie, FL. 34952

## **Photo Rights**

Artist maintains copyright with TCPC, Inc. limited use. The photographer grants the Treasure Coast Photography Center, Inc. permission to photograph the entries for archival purposes, publicity, website, or for promotional publications.

## **Sales**

All accepted work must be for sale. **A reminder**, in your final price there is a 20% commission that will be retained on all photographs sold during the exhibit, by the City of Port St. Lucie, as a supplement for the use of the Civic Center. Please price your work accordingly.

## **Contact**

Please forward any questions you might have to [fromtheheart@tcpcinc.org](mailto:fromtheheart@tcpcinc.org) or you can contact the From the Heart committee member, John Furlong, at 772 337-7629 or 772 521-4619.

